

GANNET E-CELL E-WEEK CELEBRATIONS 2012

DAY-1 (11-2-2012)

- | | |
|---------------------------|------------------|
| 1. INAUGURATION | 10:00 – 10:15 AM |
| 2. LIGHTENING OF THE LAMP | 10:20 – 10:45 AM |
| 3. PRAYER | 10:45 – 10:55 AM |
| 4. SPEECH BY DIGNITARIES | 10:55 – 12:00 PM |
| 5. OATH BY NEN INCHARGE | 12:00 – 12:15 PM |
| 6. IDEA GENERATION | 01:00 – 02:00 PM |
| 7. BUSINESS PLAN | 02:05 – 04:00 PM |

DAY-2 (12-2-2012)

1. **SHOPPING MALLS:** The students visited the shopping malls and spoke to the customers about entrepreneurship and spread awareness about NEN.
2. **E- AWARENESS PROGRAM AT EXHIBITION GROUND :**The students visited the NAMPALLY Exhibition ground and spread the word of entrepreneurship amongst the spectators .

DAY – 3 (13-2-2012)

1. **E-SKIT :** A skit exemplifying the spirit of Entrepreneurship 9.15 AM – 11.00 AM
2. **PANEL DISCUSSION:** Discussion about the role of youth in entrepreneurship.
11.05 AM – 12.00 PM
3. **IDEA DESIGN WORK SHOP:** A work shop aimed at idea generation 2.50 PM – 3.00 PM
4. **BRAIN STORMING:**A program for finding creative solution to problems 3.05 PM – 4.00 PM

DAY – 4 (14-2-2012)

1. **PROBLEMS FACED BY ENTREPRENUERS:** Entrepreneurs shared their personal and professional tryst with destiny. 9.15 AM – 10.30 AM
2. **E-EDITORIAL:** Students wrote and shared their views on entrepreneurship .10.35 PM – 12.00
3. **DOCUMENTARY:** A short film on our own indigenous entrepreneurs. 12.15 PM – 2.50 PM

4. **PRESS THE MIND: An interaction of students with the press. 2.50 PM – 4.00 PM**

DAY-5 (15-2-2012)

1. **LIVE AS CEO: Students sharing the life of a CEO through experience sharing. 09.15 AM-11.15 AM**

2. **SPEAKER EVENT (INVENT THE FUTURE): Delegates from industry were invited to speak. 11.20 AM- 12.30 PM**

3. **F OF FINANCE : A stock game for the students. 01.15 PM- 02.15 PM**

4. **A-Z E-WORD GAME: A word game on entrepreneurship. 02.15 PM – 03.15 PM**

5. **E- TUNING : A students event on branding their companies through jingles. 03.15 PM-04.00 PM**

DAY-6 (16-2-2012)

1. **GROUP DISCUSSION: Group discussion amongst students on entrepreneurship. 09.15 AM-11.15 AM**

2. **CAMPUS COMPANY IDEAS: A business plan competition. 11.15 AM- 12.30 PM**

3. **E-ROLE PLAY: A role play competition amongst students by getting into the shoes of real entrepreneurs. 01.15 PM- 02.15 PM**

4. **PAPER PRESENTATION (BY FACULTY): Papers on entrepreneurship to be presented by faculty. 02.15 PM- 04.15 PM**

DAY-7 (17-2-2012)

1. **LIVE CASE STUDIES: A case study competition amongst students. 09.15 AM- 12.15 PM**

2. **E-QUIZ: A quiz competition amongst students on entrepreneurship and business 01.00 PM-04.00 PM**

DAY-8 (18-2-2012)

1. TUG-OFF WAR BETWEEN SPECIALISATIONS: A confrontation amongst students of different majors (marketing, finance, hr) to prove their specialization as the best.

09.15 AM- 12.15 PM

2. VALEDICTORY FUNCTION

01.00 PM- 04.00 PM

DAY-1 DIGNITARIES

1. Mr. PARASURAM REDDY

CEO BLUE GIANT INTERACTIVE STUDIO

2. Mr. ABHISHEK NAYAK

ENTREPRENEUR

DAY-3 DIGNITARIES

1. NIRANJAN SEELAM

CEO, PLAY SPORTZ

2. Mr. SUBHASH.C ACHANTA

MANAGER, HYDERABAD CHAPTER, NSEF

DAY-8 DIGNITARIES

1. Mr.KUNA SRISAILAM GOUD

MLA- QUTUBULLAPUR

2. Mr. RAM MOHAN KATLA

VICE PRESIDENT, IKYA GLOBAL SOLUTIONS