

## SOCIAL RESPONSIBILITIES AND SOCIAL RESPONSIVENESS

All business concerns are part of the society. Businessmen are part of the society. They have got certain social responsibility to be taken as a part of their business concern. In this context the students of MBA are also being given the opportunity to visit and understand the various management issues and related problems faced by a section of the society. In this connection a team of MBA students consisting of Amitha, Radhika, Laxmi Prasanna, Avinash, Vishal and Rajender visited the following places, between 6th December, 2004 and 13th December, 2004.

- ★ National Institute for Mentally Handicaped (Hasmathpet)
- ★ Swekaar-Upkaar (Secunderabad) ★ Home for the Aged (Secunderabad)



*Right to left* - Vishal Yadav,  
Rajender,  
Avinash Babu,  
N.Anitha,  
Radhika.S,  
Prasanna Lakshmi.

NIMH is a government organization whereas other two are runned by non-government organizations. NIMH and SWEKAAR-UPKAAR take care of physically challenged persons whereas the home for the old people looks after the poor, old people. The students met the various persons, like incharges of various activities of the organizations.

The students studied the managerial issues, different research activities, vocational training activities and the efforts being put by the organizations in trying to make those people feel homely and part of the main stream. The students came and gave a presentation of the visits to the other students. An awareness was created amongst all the students to contribute in their own way to the noble cause of helping the mentally challenged, physically specially abled and people of the elder generation.