

**FACULTY OF MANAGEMENT**

**M.B.A. II – Semester (CBCS) Examination, May / June 2019**

**Subject: Economic Environment & Policy**

**Paper – MBA – 204 – 3  
(Open Elective – III)**

**Time: 3 Hours**

**Max.Marks: 80**

**Note: Answer all the questions from Part-A and Part-B.  
Each question carries 4 marks in Part-A and 12 marks in Part-B.**

**PART – A (5x4 = 20 Marks)  
[Short Answer Type]**

- 1 Business environment
- 2 Primary market
- 3 MRTP
- 4 Liberalization
- 5 Union budget

**PART – B (5x12 = 60 Marks)  
[Essay Answer Type]**

- 6 a) Describe the profile of emerging industries.  
**OR**  
b) Elucidate the role of public sector in the economy.
- 7 a) Narrate the components of capital market.  
**OR**  
b) Discuss the functions of RBI.
- 8 a) Enumerate the pros and cons of foreign investment policy.  
**OR**  
b) Bring out the importance of EXIM policy.
- 9 a) Elucidate the structural reforms of LPG.  
**OR**  
b) Discuss the recent trends in regulatory framework of insurance sector.
- 10 a) Explain the merits and demerits of latest economic survey.  
**OR**  
b) Narrate the impact of taxation environment on Indian economy.

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**FACULTY OF MANAGEMENT**

**M.B.A. II – Semester (CBCS) Examination, May / June 2019**

**Subject: Business Process Re-engineering**

**Paper – MBA – 204 – 2  
(Open Elective – III)**

**Time: 3 Hours**

**Max.Marks: 80**

**Note: Answer all the questions from Part-A and Part-B.  
Each question carries 4 marks in Part-A and 12 marks in Part-B.**

**PART – A (5x4 = 20 Marks)  
[Short Answer Type]**

- 1 Complex system
- 2 Cycle time reduction
- 3 Clean sheet
- 4 Parameter analysis
- 5 Process centric organization

**PART – B (5x12 = 60 Marks)  
[Essay Answer Type]**

- 6 a) Explain evolution of re-engineering.  
**OR**  
b) Explain complex dynamic system.
- 7 a) Explain the role of top management in managing cycle time and capacity.  
**OR**  
b) Explain the theory of constraints and its impact on BPR.
- 8 a) Explain the models and methodology of BPR.  
**OR**  
b) Define mentoring. Explain the role of mentoring in implementation process of BPR.
- 9 a) Explain the top management's involvement in making BPR effective.  
**OR**  
b) Define simulation. Discuss the merits and demerits of simulation model.
- 10 a) Explain the role of process centric organization.  
**OR**  
b) Explain the five stage model of capital AS-IS.

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**FACULTY OF MANAGEMENT**

**M.B.A. II – Semester (CBCS) Examination, May / June 2019**

**Subject: International Business**

**Paper – MBA – 204 – 1  
(Open Elective – III)**

**Time: 3 Hours**

**Max.Marks: 80**

**Note: Answer all the questions from Part-A and Part-B.  
Each question carries 4 marks in Part-A and 12 marks in Part-B.**

**PART – A (5x4 = 20 Marks)  
[Short Answer Type]**

- 1 Globalization
- 2 NAFTA
- 3 Strategic alliance
- 4 E – Business
- 5 Management of Global business

**PART – B (5x12 = 60 Marks)  
[Essay Answer Type]**

- 6 a) Explain the various international trade theories.  
**OR**  
b) Discuss the impact of political environment on international business.
- 7 a) What are the various forms of trade regulations at national levels?  
**OR**  
b) Elucidate the functions of World Trade Organization.
- 8 a) Narrate the merits and demerits of franchising.  
**OR**  
b) Enumerate the objectives of contract manufacturing.
- 9 a) Describe the role of e-marketing in global business.  
**OR**  
b) What is the policy framework of global e-business? Explain.
- 10 a) How do you formulate the global strategies? Elucidate.  
**OR**  
b) Explain the impact of intercultural human resource management.

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**FACULTY OF MANAGEMENT**

**M.B.A. II – Semester (CBCS) Examination, May / June 2019**

**Subject: Financial Markets & Services**

**Paper – MBA– 204 – 4  
(Open Elective – III)**

**Time: 3 Hours**

**Max.Marks: 80**

**Note: Answer all the questions from Part-A and Part-B.  
Each question carries 4 marks in Part-A and 12 marks in Part-B.**

**PART – A (5x4 = 20 Marks)  
[Short Answer Type]**

- 1 What are the functions of financial system?
- 2 What is the role of underwriters in capital markets?
- 3 Distinguish between operating lease and financial lease
- 4 What are the basic characteristics of insurance?
- 5 What are the advantages of credit rating?

**PART – B (5x12 = 60 Marks)  
[Essay Answer Type]**

- 6 a) Discuss the functions of a developed financial market. What are the types of financial markets?  
**OR**  
b) What do you mean by financial services? Explain their scope and importance.
- 7 a) What is merchant banking? Explain the role and responsibilities of merchant bankers in India.  
**OR**  
b) Explain the regulatory framework of merchant bankers in India.
- 8 a) What is leasing? Compare and contrast between operating lease and financial lease.  
**OR**  
b) Describe the features of hire purchasing.
- 9 a) Explain the benefits and costs of Insurance to the society.  
**OR**  
b) Discuss the recent trends in Insurance Sector in India.
- 10 a) What is factoring? What are the types of factoring/  
**OR**  
b) Explain the utility of credit rating to issues and investors.

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