

Job Details- Format

- **Job Title** : **Admissions Executives (Marketing)**
- **Job Location** : **FIITJEE Hyderabad Centre**
- **Job Description** :
 1. Branding and Promotional Activities
 2. Coordination with counsellors and admissions advisor
 3. Travelling for admissions marketing
 4. Cold Calling and writing Emails
 5. Managing record of leads generated and converting to admissions
 6. Participate in interactive, direct marketing, media, creative, sales promotion and PR strategies
 7. Computer literate

- **No. of Job openings** : **4**
- **Functional Area** : **Marketing**
- **Industry Type** : **Education Industry**
- **Specialization** : **Marketing**
- **Qualification** : **MBA (Marketing)**
- **Desired candidate profile** : **MBA (Marketing) with good Communication Skills & Pleasing Personality**

- **Process of selection** : **Written Test and Personal Interview**
- **Joining Dates** : **August / September 2013**
- **Documents Required** : **CV, Testimonials, Identity Proof, Residence Proof**

- **UG Qualifications** : **Any**
- **PG Qualifications** : **MBA - Marketing**
- **Candidates Photo** : **Mandatory**
- **Campus or walk-in** : **Walk-in / Scheduled**
- **Company Name** : **FIITJEE Ltd.**
- **Website** : **www.fiitjee.com**
- **Executive Name** : **Siva Srinath G**