

GFB Project:

Sl#	Role	Reporting To	Qualification & Experience Required	Key Skills Required	Brief JD
1	Marketing Executive (20 Nos) Salary range: CTC Rs 1.4 L to 2.0 L pa depending upon qualification and experience.	Supervisor	<ul style="list-style-type: none"> Any Degree Min 6 -24 months experience in on-field marketing (IT, Banking or FMCG Products) 	<ul style="list-style-type: none"> Communication skills Sales and marketing skills Technology savvy (computer and mobiles) Go-getter attitude 	<ul style="list-style-type: none"> Field activities SMB visits and convince them to use specific IT products Train the customers to use specific IT products Data collection and submission to tool Address QC reported issues
2	Key Account Executives (1Nos) Salary range: CTC Rs2.4 to 3.5 L pa depending upon qualification and experience.	Project Manager	<ul style="list-style-type: none"> Any Degree Min 24-36 months experience in on-field marketing with medium and large corporates 	<ul style="list-style-type: none"> Communication skills Sales and marketing skills Technology savvy (computer and mobiles) Go-getter attitude 	<ul style="list-style-type: none"> Call and fix appointments with Large, multi-location businesses Customer visit, briefing and training them on IT products Gather listing data from the customer, format, and help them to upload into the Application Address QC reported issues
3	Supervisors (2 Nos) Salary range: CTC Rs 2.4 to 3.5 L pa depending upon qualification and experience.	Project Manager	<ul style="list-style-type: none"> Any Degree Min 24 -48 months experience in on-field marketing (IT, Banking or FMCG Products) 	<ul style="list-style-type: none"> Communication skills Sales and marketing skills Technology savvy (computer and mobiles) Go-getter attitude Leadership skills Team motivation skills Problem solving skills 	<ul style="list-style-type: none"> Training resources Work allocation to Field Agents Quantity and quality of business listings Productivity monitoring and driving improvements Motivating Field Agents Daily status reporting Attending and addressing field issues