

Marketing Intern Job Description

Summary:

Marketing Intern for Monke Tech's services and products. Candidate should possess basic knowledge of Internet and mobile apps. Candidate should have excellent communication skills and the ability to convince clients.

Responsibilities:

- Call and follow up the given prospect list.
- Travel to prospect's location for meetings when required.
- Identify prospects' requirements and suggest suitable products and services.
- Draft quotations for services and products.
- Research online for leads.

Required Skills:

- Basic understanding of websites, mobile apps & search engines
- Excellent communication skills & selling ability
- Knowledge of marketing
- Proficiency in English, Telugu and Hindi
- Driving
- Selection process:
 - Round 1: IQ Test (Objective and non-technical)
 - Round 2: Group Discussion
 - Round 3: Personal Interview
- Qualification:
 - Pursuing MBA with major or minor in marketing
 - B.Tech (CSE or IT) or equivalent will be an advantage but not required.

Compensation:

- Rs. 6,000/- to Rs. 8,000/- per month.
- Rs.15,000/- to Rs.20,000/- per month after receiving your MBA certificate.
- Occasional Incentives for impressive work.