



Gannet E-Cell E-Week 2011

EVENTS SCHEDULE

5TH FEB DAY1:

INAUGURATION FOR NEN E-WEEK BY (BHARATH AND RENUKA)	10:30 AM
PRESENTATION FOR NEN (BY THE PRESEDENT)	11:00 AM
INAUGURATION OF NEN DONATION BOX	11: 15 AM
SPEECH BY DIGNITERIES	11:15-12:00 AM
E-TALK BY ENTREPRENURES	12:00 NOON-1:00 PM
LUNCH	1:00-2:00 PM
IDEAS FOR INDIA (GROUP DISCUSSION BY MRGI STUDENTS)	2:00-3:00 AM

6TH FEB DAY2:

EXHIBITION AT NAMPALLY: AWARENESS IN THE PUBLIC ABOUT NEN AND ENTREPRENUERSHIP.

7TH FEB DAY3:

TECHNICAL INNOVATORS EXHIBITION:-TO TAKE THEIR INNOVATIONS INTO THE PEOPLE AND GIVE ANALYSIS ABOUT THAT AND SUGGEST FOR FURTHER DEVELOPMENT

(Open invitation to every college)

8TH FEB 4 DAY:

PANEL DISCUSSION: DISCUSSION ABOUT IDEAS FOR INDIA WHICH GENERATES AWARENESS IN THE STUDENTS AND MAKE THEM TO GROW ACCORDING TO THAT AND DEVELOP THEIR SKILLS TO MEET THOSE OPPORTUNITIES.. (Whole MRGI) 10:00-12:00 AM

BEST CAMPUS BUSSINESS PLAN: BUSINESS PLANS WILL BE INVITED BY THE STUDENTS OF THE CAMPUS IN ORDER TO DEVELOP ENTREPRENUERAL SKILLS AND IT'S A TRIAL TO GENERATE BEST ENTREPRENURE. (Whole MRGI) 12:00-3:00 PM

9TH FEB DAY 5

TOP TEN IDEAS FOR THE DEVELOPMENT OF INDIA: ALL THE STUDENTS WILL BE INVITED FOR THIS WHERE THE STUDENTS WILL BE ASKED THEIR BEST IDEAS FOR THE DEVELOPMENT OF INDIA. (Students of MRIM) 10:00 -11:30 AM

DISPLAY OF LEGENDARY WORKS: WHERE THE TALKS OF FAMOUS CEO'S AND CMD 'S WILL BE DISPLAYED AND THEIR ACHIVEMENTS IN ORDER TO MOTIVATE THE STUDENTS (Students of MRIM) 11:30-1:00 PM

PROFESSIONAL BATTLE: WHERE THERE WILL BE DEBATE BETWEEN ALL CORE MBA SPECIALISTS WHICH GENERATES NEW IDEAS ABOUT THEIR IMPORTANCE IN THE ORGANISATION AND FOR INDIA. (Students of MRIM) 2:00-3:00 PM

10TH FEB: DAY 6

BEST INVESTOR: HERE THE STUDENTS WILL BE GIVEN CERTAIN AMOUNT ,AND THE STUDENTS ARE REQUESTED TO INVEST IN DIFFERENT SECTORS SO THAT THEY CAN SEE THAT THEIR MONEY GIVE BIRTH TO MANY BABIES. (Students of MRIM) 10:00AM- 11:30 AM

ROLE PLAY: THE PARTICIPANTS WILL BE GIVEN THE LEGENDARY AND ASKED TO ACT ACCORDING TO THEIR POSITIONS. (Students of MRGI) 11:30AM -1:00PM.

THE EXISTING PRODUCT: THE PARTICIPANTS ARE REQUESTED TO MAKE AN INNOVATIVE MARKETING IDEA ABOUT THE EXISTING PRODUCT WHICH IS IN DECLINE STAGE IN MARKET. (Students of MRIM) 2:00-3:00 PM

11TH FEB: DAY 7:

NEW MARKETING IDEA: WHERE A NEW IDEA FOR THE NEW PRODUCT WILL BE GENERATED TO GO INTO THE MINDS OF THE CUSTOMERS.

(Students of MRIM)

10:00-11:30 AM

ONE CHANCE TO PROVE: FIVE MINUTES PINCH FOR THE STUDENTS TO SELL THE IDEA OR THE PRODUCT TO THE ULTIMATE CUSTOMER. IT WILL BRING OUT THE COMMUNICATION SKILLS OF THE STUDENT IN ORDER TO WORK ON CORPORATE WORLD. (Students of MRIM) 11:30-1:00 PM

PRESENCE OF MIND: HERE THE STUDENTS WILL BE GIVEN A LIST OF QUESTIONS WHICH TEST THEIR IQ AND PRESENCE OF MIND. (Students of MRIM) 2:00PM -3:00 PM

12TH FEB, DAY 8:

TAKE OVERS: WHERE THE STUDENTS WILL BE GIVEN A LIST OF COMPANIES AND THEY WILL BE ASKED TO TAKE OVER ONE COMPANY AND GIVE PROPER ANALYSIS FOR TAKE OVER OF THAT PARTICULAR COMPANY .(Students of MRIM) 10:00 – 12:30 PM

FINAL PRESENTATION OF SSI MARKETING OPPURTINITIES:

IDENTIFICATION OF PROBLEMS OF SMALL SCALE INDUSTRIES REGARDING THEIR MARKETING, FINANCE, ADVERTISING AND GIVE POSSIBLE SUGGESTIONS TO THEM.

12:30-2:00 PM

FINAL REPORT: ABOUT THE THINGS HAPPENED ON E-WEEK BY THE PRESEDENT OF NEN.

2:00PM

CLOSING CEREMONY: SPEECHES AND REVIEWS BY PRINCIPAL AND FACULTY COORDINATORS.

2:30-3:00