

RENDEZVOUS.....UDBHAWAK SAMMELAN

15th - 16th APRIL

PROGRAM SCHEDULE

Day 1 (15th April)

10.00 A.M –1.00 P.M INAGURATION

MALLA REDDY INSTITUTE OF MANAGEMENT'S E-CELL GANNET, with the leadership of Principal DR P SRINIVAS SASTRY ,motivation of Head of the Department DR V VENU MADHAV and mentoring of Co-coordinator Mrs. ARYA PATTNAIK successfully conducted a Two- day event on ENTREPRENEURSHIP---- " RENDEZVOUS -UDBHAWAK SAMMELAN 2K13 " on 15/4/2013 and 16/4/2013. The event flagged off with lighting of the lamp and then a welcome song .The President of E-Cell Gannet MD ZIAUDDIN declared the event open. The dignitaries on the Inauguration event were SANJAY ENISHETTY, SECRETARIAT MEMBER HYDERABAD ANGELS,SUDHA REDDY,CEO AND CO –FOUNDER ANJANI IT SOLUTIONS,SUBHASH C.ACHANTA CO-FOUNDER AND INDIA OPERATIONS LEAD @ FORSTARTUP AND MANAGER HYDERABAD CHAPTER NSEF,RAJ JANAGAM , FOUNDER UNLIMITED HYDERABAD. The speakers emphasized the need of Entrepreneurship in the present world and how it can empower youth. They also assured their support to our students in mentoring them for their start-ups. The event also witnessed the launch of our Gannet website and unveiling of our mascot INNOBOX.

1.00 P.M ---4.00 P.M WORKSHOP ON IDEA- GENERATION

The session followed suit with an idea generation workshop the was taken up by SUBHASH C.ACHANTA. The workshop provided students with foundations and guidelines to stimulate idea generation. It also emphasized on

creative idea generation skills and ability to think differently in terms of viewing, analyzing, and resolving a problem in a creative manner. Idea generated ranged from Techno School, Branded school items to Battery operated mobile chargers. Around 60 students participated in the Idea Generation Workshop.

DAY 2 (16th April)

10.00 A.M –1.00 P.M BUSINESS PLAN COMPETITIONS

The second day of the event opened with a series of speeches by erudite ,pragmatic and practicing entrepreneurs like G KIRAN, FOUNDER AND CEO CARROT MOBILES ,JAI EAPAN ,FOUNDER E-GYANEE , HEMA SUBRAMANYAM,FOUNDER COLOR'D EARTH .The speakers judged the Business plan competition wherein 11 group participated .There was a small exhibition of best out of waste also. The winner of B-Plan competition was P SANDEEP with his working model of battery operated mobile charger. His model and business plan was highly appreciated by the judges. The second prize was awarded to MD Ziauddin for his CUT VEGETABLE - FREGGIES. He has also started his business and is in tie up with different curry points for supplying his cut vegetables.

1.00 P.M -- 1.30 P.M EXHIBITION

An Exhibition was conducted by the students of E-Cell which featured prototypes made out of waste materials like plastic, bottle, paper etc. The prize for the exhibition went to G ANUDEEP REDDY for his mascot creation INNO BOX which was made out of waste cardboards .

2.00 P.M ---3.00P.M CERTIFICATE AND PRIZE DISTRIBUTION &

VALEDICTORY

Certificates were awarded to the registered participants for the event. Certificates of Appreciation were also awarded to some members for their active contribution towards the program.

The event was declared successfully closed by Vice- President G ANUDEEP REDDY and the participant dispersed with useful takeaways to reminiscent.