

E-Cell event started with a seminar on "Importance of Entrepreneurship in Indian Economy" by Mrs. Chetana Jain, Director, Dhrumataru Consultants and a member of confederation of women entrepreneurs at 10:30am and ended at 11:30am. Session covered the topics like

1. advantage of own business,
2. women entrepreneurs
3. how to start enterprise at a young age
4. different organizations promoting entrepreneurship

After the seminar students were given an activity "Knowing market behaviour for an emerging Bio-Products" from 12 noon to 4 pm where E-cell students are divided into 9 teams given a task to sell Bio-degradable products by communicating with different forms of markets and customers.







Shot on OnePlus
By Aditya Varma