

ICET CODE : **MRIM**



MALLA REDDY INSTITUTE OF MANAGEMENT

Approved by 'AICTE' & Affiliated to 'Osmania University'

Maisammaguda, Dulapally, Secunderabad - 500 100.

MBA
MASTER OF BUSINESS ADMINISTRATION

Success Through Excellence

www.mrim.ac.in

About the College

Malla Reddy Institute of Management (MRIM), a member institute of MRGI, was started in 2003 by the then Chairman Sri. Ch. Malla Reddy under the aegis of CMR Educational Society. It has been approved by AICTE and affiliated to Osmania University. Located at Maisammaguda, Near Bahadurpalli, just 8 Kms away from Secunderabad Station. MRIM is most accessible to many parts of the city. Presently the College is offering two year MBA Programme in Management. Admission criteria of the students is as follows 70% of the seats are filled by the Govt. through ICET counseling and rest 30% seats are filled by the Management with non-residential/residential.

MRIM has a passion for moulding the raw talent of the energetic and enthusiastic young minds into high caliber professionals, in order to meet the ever growing needs of the nation. Towards this end MRIM works relentlessly with the concerted efforts of the management, the highly educational arena MRIM has a vision to become a global player by offering cutting-edge opportunities. To reach that ambitious goal the group is making grand plans to enter into partnerships with the Multi National Companies particularly those of US, UK, Canada, Australia and so on. We hope to see this dream fulfilled very soon to serve the country in our own way. **MRIM got the Academic Excellency Award in 2014, 2016 and 2019.**

MRIM Features

- Located at a comfortable distance of about 8 Kms from Secunderabad Railway Station.
- A Modern and eco-friendly campus.
- Faculty aims at human values, business etiquettes, emotionally balanced and recreation in the stressful achievement oriented curriculum.
- High volume books and digital library.
- Elegant Seminar Hall.
- Cafeteria with Hygienic food Facilities.
- Having 200 Buses which move from various locations in Twin-Cities.

MRIM Activities

- **E-CELL:** Entrepreneurship Cell helps to develop the students as Entrepreneurs.
- **SCAI:** Students Club for Augmenting Innovations. It helps the Students to gain the Social and rural Entrepreneurial opportunities by inducting grass root knowledge and for Commercialization.
- **NSS:** National Social Scheme. It is the minimum responsibility of the student to think about the country/Society and the service what they can do for the Country/Society.
- **MANAGEMENT EVENT CLUB:** We train the students to develop train/practice their management skills and compete with Inter Collegiate/National level Management Competitions.
- **SPORTS.** Develop the Students physically fit, give the recreation and help to grow.

All the students having a choice of opting one activity (compulsory) or can also opt for multiple activities to develop their managerial skills & enhance the opportunities in Corporate world for aiming a better Career.

Special Features

- Management Games : We can proudly say that our college has Management Games in Finance, Marketing and HR from Gurusthan Bangalore.
- NISM Certification
- Work Shops : Special Workshops on advance Excel, Tally, & SAP
- SIP: Special emphasis on 'Summer Internship' programme by providing Internships.
- Marketing Research: Real Time Marketing Surveys for Industry Products & services.

Other Activities

- Traditional Day ■ Talent Day ■ Chinna Sodha Yatra ■ Fresher's Day
- Entrepreneurship Week ■ Teachers Day ■ Farewell Day, etc.