

MALLA REDDY INSTITUTE OF MANAGEMENT

CIRCULAR

Dear Students,

Greetings from SWAYAM Plus.

SWAYAM Plus is an initiative of the **Ministry of Education (MoE)**, led by IIT Madras, offering industry-aligned, credit-eligible courses aimed at enhancing student employability.

We are pleased to announce the launch of **Campus to Career: Essential Skills for the 21st Century** – a curated set of NCeF-aligned courses designed to equip students with the skills they need to **excel in job interviews and thrive in workplace settings**. These courses are open to all years of study and students pursuing **any stream of education**, making them a valuable addition to any stage of academic learning.

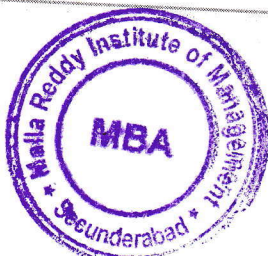
Courses Offered: (All courses are online and self-paced courses)

- 1) Program in Professional Edge (NIIT Foundation, FREE, 62 hours)
- 2) Beginning Your Entrepreneurship Journey (Wadhvani Foundation, FREE, 30 hours)
- 3) Professional and Communicative English Skills (Lanquill, INR 472, 30 hours)
- 4) Essentials of Personal Finance (Nergy, INR 920, 60 hours)
- 5) Power BI Application (360Digi, INR 590, 30 hours)
- 6) Data Analytics using Excel (360Digi, INR 590, 30 hours)

Next Step: We invite faculty members and placement officers to express interest in enrolling students from their institutions. Please fill in the following form to express your interest so that we can reach out to you with further details: <https://forms.gle/En7JS6jjLZv4Jtwq8> (Click on the link). Only limited HEI partnership slots are available, so please register soon!

Once you submit the form, the SWAYAM Plus team will schedule a **one-on-one discussion with your institution** to align on the next steps. This includes customizing timelines and other operational aspects to best suit your context and **signing an MoU with IIT Madras/ SWAYAM Plus for institutional partnership** (if applicable).

Sl.No	Task Name	Deadline
1	Campaign launch – Registrations from HEIs open	26 th May 2025
2	Window for sharing student list, making payment etc.	27 th May 2025 – 5 th June 2025
3	Registration closes	5 th Jun 2025
4	Course launch	16 th Jun 2025
5	Learning window for students	16 th June 2025 – 26 th July 2025
6	Course fee payment window	16 th June 2025 – 21 st June 2025
7	Conducting proctored online assessment	27 th Jul 2025 to 2 nd Aug 2025
8	Certificates rolled out for eligible learners	15 th Aug 2025



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